

WATCHWIRE CASE STUDY

About Resource Label Group

Resource Label Group, LLC is a full-service label company providing custom label design and printing for a wide range of industries. In addition, to complete label printing capabilities, our label company offers specialty label customizations. Our experienced team walks you through the labeling process and ensures you get the right designs, materials, and printing methods for your label.

Resource Label Group's Sustainability Goals

Resource Label Group prioritizes sustainable business practices through their products, client education, and thought leadership. Resource Label Group is a member of the Association of Plastics Recyclers, which is shaping the industry of plastics through their commitment to the success of recycling. In addition, Resource Label Group provides sustainable products to their customers and educates them on the importance of mindfully choosing materials that are less harmful to the environment.

How Resource Label Group Supports Their Customers' Sustainability Goals

As a producer of business materials, Resource Label Group realizes the importance of sustainable transparency to their clients. Resource Label Group aims to not only reduce its own carbon footprint for ongoing business operations but to also support their customers in providing data that will allow them to understand the carbon impact of Resource Label Groups' products and services, otherwise known as scope 3 emissions. Providing this level of transparency to clients is just another way Resource Label Group differentiates itself from competitors.

How WatchWire Supports Resource Label Group

Resource Label Group turned to WatchWire to support their sustainability journey (as well as their client's sustainable efforts) in numerous ways. WatchWire has helped RLG:

- Streamline automated utility and sustainability data collection
- Support international sites with multi-currency and measurement capabilities
- Track and maintain GHG emissions for carbon accounting
- Integrations with ENERGY STAR Portfolio Manager
- CDP data autoformatted for upload to CDP Account

Tim Bohlke, Director of Sustainability at Resource Label Group, said "More and more brands are beginning to understand that, in order to become sustainable, it is imperative to focus on their supply chain and use the correct materials. Utilizing WatchWire, we are able to support our clients better by supporting the transparency in their supply chain. WatchWire has also helped us to track internal Scope 1 and 2 emissions to create a full picture of our sustainability journey. And we are excited to begin scope 3 in 2022."

WatchWire is happy to support Resource Label Group in its efforts. Our CEO, Andy Anderson, states "We are glad to be working with Resource Label Group to provide a solution that promotes transparency in their sustainability progress as well as their clients'. Tracking scope 1, 2, and 3 emissions continue to grow in importance and we are happy we are able to provide a solution that works to report and manage our clients' carbon footprints."

